

Maximize the Value of Your Home

Compass Concierge is the hassle-free way to sell your home faster and for a higher price. From staging to renovation, our exclusive Concierge program transforms your home with zero upfront costs and no interest. By investing in your home's potential, we aim to provide a swifter, more profitable sale.

KEY SERVICES INCLUDE:

- Fresh paint
- Strategic staging
- Updated HVAC
- Updated plumbing
- Cosmetic renovations
- Decluttering
- Landscaping
- Custom closets
- Moving support
- Storage support
- Roofing repair
- Upgraded electric
- Structural fencing

BEFORE



Pre-Marketing Your Home

Drive buyer interest and buzz with **Compass Coming Soon**, which affords prospective buyers a glimpse of your home before it officially comes on the market.

Early to list means early to sell.

Listing your property first on Compass Coming Soon can build anticipation among potential buyers and drive up its value.

Get twice the exposure.

Two opportunities to launch your property: First on Compass.com, and later on the MLS and aggregate sites.

What can Compass
Coming Soon do for
your listing?

COMPASS
COMING SOON

COMPASS

Your Seller's Guide To Greenwich

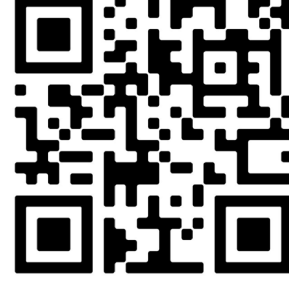


GREENWICH
STREETS

TEAM AT COMPASS
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Scan the QR code to learn more about what we have to offer you.





The Selling Process

01

Let's Talk

We will meet to discuss your plans and goals, trends in the marketplace, and assess your property's qualities and characteristics. We will analyze comparable sales and the competition.

Key Terms

APPRAISAL:

Assessment of the property's market value, for the purpose of obtaining a mortgage and performed by a licensed appraiser.

ASSESSED VALUE:

Value placed upon property for property tax purposes by the tax collector.

CLOSING COSTS:

Expenses incidental to a sale of real estate, such as loan fees, appraisal fees, and title insurance.

CLOSING STATEMENT:

The statement which lists the financial settlement between buyer and seller, and the costs each must pay.

CONTINGENCY:

Certain criteria that have to be met in order to finalize the sale.

EARNEST MONEY DEPOSIT (EMD):

A good faith deposit the buyer makes with an offer to show that they are serious about buying the property. In exchange, the seller agrees to stop marketing the property.



02

Setting the Stage

From applying a fresh coat of paint to rearranging furniture, we will work with you to ensure the property is visually ready to make the right first impression with buyers.

03

Going Live

Your property listing is showcased on Compass.com and sent across our 100+ partner sites for the duration of the selling process.

05

Making Connections

We will continuously leverage our professional contacts, the Compass Network Tool, and Open Houses to find ideal buyers and brokers.

04

Spreading the Word

We will develop and execute an intelligent, effective marketing plan. The Compass marketing team will produce beautiful print and digital collateral to showcase your property.

06

Optimizing the Strategy

Feedback from agents and buyers is aggregated from the first couple of weeks, and the listing strategy is revised if necessary.

07

Communication & Measuring Success

We will work with you to establish the best method and frequency of communication for updates, metrics, and market info.

08

Receiving an Offer

We will contact you to review the terms of the offer and to analyze the pros and cons. Together, we will decide how to respond: by accepting the offer, rejecting the offer, or making a counter offer.

09

Negotiating the Details

The contract is negotiated and accepted, and the home appraisal and inspection take place.

10

Completing the Close

The buyer performs inspections, we arrange the final walkthrough, and you hand over the keys.



Scan the QR Code to Learn More



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